

Sponsorship Package 2025



2025





2025 Ontario Region Sponsorship Program

PLATINUM Sponsor: \$12,500 – 1 available - (Sold out!)

- Platinum Sponsor may introduce speakers during opening remarks for 3 events of their choice, including first pick for 3 events with right of first refusal for the Economic Outlook. *
- One free table of 8 at the CPBI Ontario Economic Outlook 2025 (value \$ 1,400)
- Four (4) free tickets to any CPBI Ontario in-person event taking place in 2025 (value \$ 836)
- Twenty (20) free tickets for CPBI Ontario online webinars taking place in 2025 (value \$ 400)
- One (1) free Golf Foursome at the Links & Learn Golf Tournament 2025 (value \$ 870)
- Recognition as Platinum Sponsor on the CPBI Ontario Region web page
- Recognition at the start of all in-person and online CPBI Ontario-hosted events
- Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- Recognition in social media posts (2 x per year).

** Sponsors are encouraged to submit topic and speaker recommendations to the CPBI Ontario Program Committee for in-person and online events. See page 3.*

**Sponsor cannot introduce speaker if speaker is from same company.*

GOLD Sponsor: \$ 7,500 – 4 total (2 available)

- Gold Sponsor may introduce speakers during opening remarks for 1 event of their choice, first come, first serve.
- Six (6) free tickets to any CPBI Ontario in-person event taking place in 2025 (value \$ 1,254)
- Fifteen (15) free tickets for CPBI Ontario online webinars taking place in 2025 (value \$ 300)
- One (1) free Golf Foursome at the Links & Learn Golf Tournament 2025 (value \$ 870)



2025 Ontario Region Sponsorship Program

- Recognition as Gold Sponsor in the CPBI Ontario Region web page
- Recognition at the start of all (in-person and online) CPBI Ontario-hosted events.
- Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- Recognition in social media posts (2 x per year).

** Sponsors are encouraged to submit topic and speaker recommendations to the CPBI Ontario Program Committee for in-person and online events. See page 3.*

**Sponsor cannot introduce speaker if speaker is from same company.*

SILVER Sponsor: \$4,000 – 5 available

- 6 free tickets to in-person events in 2025 (value \$ 1,254)
- 50% off on golf foursome (value \$ 435)
- Ten (10) free tickets for CPBI Ontario online webinars taking place in 2025 (value \$ 200)
- Recognition as Silver Sponsor in the CPBI Ontario Region web page
- Recognition at the start of all (in-person and online) CPBI Ontario-hosted events.
- Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- Recognition in social media posts (2 x per year).



2025 Ontario Region Sponsorship Program

EMERALD Sponsor: \$ 3,000 – 6 available

- 6 free tickets to in-person events in Ontario in 2025 (value \$ 1,254)
- Recognition as Emerald Sponsor in the CPBI Ontario Region web page
- Recognition at the start of all (in-person and online) CPBI Ontario-hosted events.
- Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- Recognition in social media posts (1 x per year).

BRONZE Sponsor: \$ 1,000 – 8 available

- Recognition as Bronze Sponsor in the CPBI Ontario Region web page
- Your logo in the sponsorship banner in weekly announcement emails sent to members, key decision makers and other stakeholders (at least 40 times per year, logo size depending on level).
- Recognition in social media posts (1 x per year).

All Sponsors are encouraged to submit topic and speaker recommendations to the CPBI Ontario Program Committee for in-person and online events.

FOR MORE INFORMATION:

Cristina De Faveri

Regional Administrator, CPBI Ontario Region

1-888-788-3185 Option 1, Ext. 3

Email: ontario@cpbi-icra.ca

2025 Annual Program Sponsorship

Program Sponsorship applies to regional seminars during the program year of January 1, 2025, to December 31, 2025.

Summary Table	Platinum	Gold	Silver	Emerald	Bronze
Total Available	1	4	5	6	8
Platinum Sponsor may introduce speakers during opening remarks for 3 events of their choice, including first pick for 3 events with right of first refusal for the Economic Outlook. *	yes	no	no	no	no
Free table of 8 at the CPBI Ontario Economic Outlook 2025 (value \$ 1,400)	1	0	0	0	0
Free tickets to any CPBI Ontario in-person event taking place in 2025	4	6	6	6	0
Free tickets for CPBI Ontario online webinars taking place in 2025	20	15	10	0	0
One (1) Golf Foursome at the Links & Learn Golf Tournament 2025	100% off	100% off	50% off	0	0
Recognition in the CPBI Ontario region web page	yes	yes	yes	yes	yes
Recognition at the start of all (in-person and online) CPBI Ontario-hosted events	yes	yes	yes	yes	no
Your logo in the sponsorship banner in weekly announcement.	yes	yes	yes	yes	yes
Recognition in social media posts	2/year	2/year	2/year	1/year	1/year
Annual Investment:	\$12,500.00	\$7,500.00	\$4,000.00	\$3,000.00	\$1,000.00

2025 Annual Program

Sponsors are encouraged to submit topic and speaker recommendations to the CPBI Ontario Program Committee for in-person and online events.

IN PERSON EVENTS

January 21, 2025 – Economic Outlook 2025

Spring 2025 – Pension & Benefits (London)

Spring 2025 – Social Event (London)

Summer 2025 – Links & Learn Golf Event

Fall 2025 – Pension and Benefits Seminar (Toronto)

Fall 2025 - Pension & Benefits Seminar (London)

Winter 2025 – Social Event (Toronto)

WEBINARS

CPBI Ontario is Planning 4-5 Webinars in 2025

Examples of the webinars broadcast in 2024 include:

Fostering the wellbeing of women at work

WSIB Pension Plan – Journey from Single Employer to Jointly Sponsored Pension Plan

Macro markets outlooks and global equity considerations for institutional investors

Regulatory Round-Up and Case Law Update – 2024 in review

Scoping Out Special Risks

National Pharmacare: What to expect?

CPBI Ontario Fast Facts



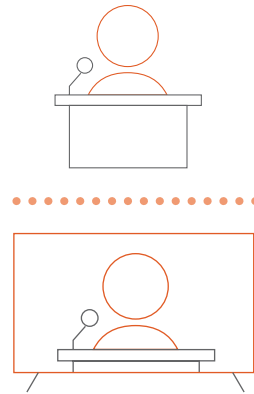
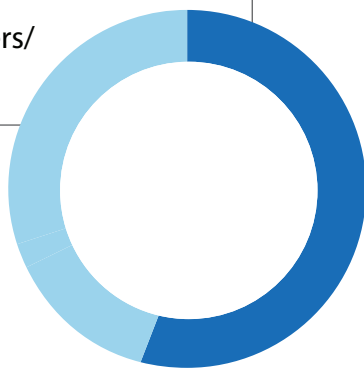
Event Attendees

59%

Brokers/Providers/
Advisors

41%

Plan Sponsors

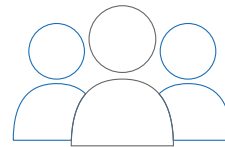


13
Sessions
Offered

- 4 in-person seminars (Toronto and London, ON)
- 1 networking social event
- 1 golf and learn event
- 7 webinars



20+
Active
Council
Members &
Volunteers



768
Attendees

CPBI Membership

